



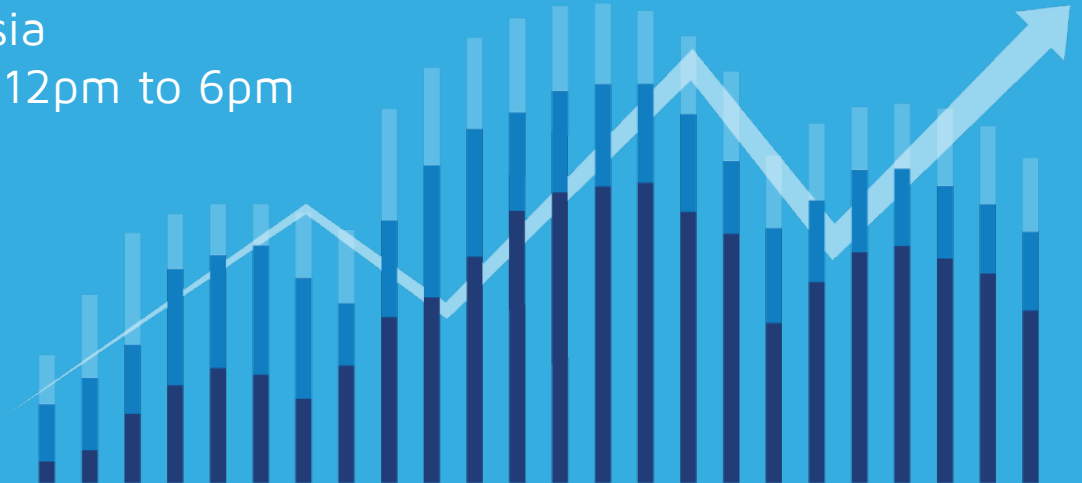
# RHIPE CLOUD SUMMIT MALAYSIA

**Date:** Tuesday 14 May 2019

**Venue:** Summit 1, Level M1, The Vertical @  
Connexion Conference & Event Centre

**Address:** 7, Jalan Kerinchi, Bangsar South, 59200  
Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur,  
Malaysia

**Time:** 12pm to 6pm



TIME	AGENDA
12.00pm	Registration & Lunch
1pm	<b>Keynote: The Journey to Cloud Profitability</b> <b>Patara Yongvanich</b> . Managing Director SE Asia, rhipe
1.30pm	<b>rhipe Malaysia Update:</b> Understand how rhipe can help you differentiate in today's crowded cloud marketplace - latest program updates and GTM support available  <b>Gooi-Lee Tan</b> . Country Sales Manager, rhipe
2.00pm	<b>Panel Session #1:</b> Are you building the next South-East Asia unicorn? Are you thinking about going global? Where do investors, venture capitalists, and private equity place their bets? How does crossing the chasm influence an organization's profitability, competitive strategies, and risk appetites? This panel will help you to accelerate your business, provide you with tips and help you address the challenges and opportunities you will face from early phase to public. The challenges of regional expansion are numerous but success is rewarded with economies of scale and economies of scope.

# RCS 2019 Malaysia Agenda

TIME	AGENDA
3.00pm	Break
3.30pm	<b>Panel Session #2:</b> In this panel, we will have Microsoft, VMware & Acronis talk about how service providers and ISVs can strengthen their unique value proposition through value added services, verticalized intellectual property, and optimized solution offerings. We will also be discussing the support & investments made available to ISVs & Start Ups to innovate & grow in Asia
4.30pm	<b>The Path to Success:</b> Guest speakers will be sharing their personal stories on their journey to success to cloud profitability. From their early days to how they got to where they are now.
5:30pm	Closing