



Partnering with Sinefa

Network visibility and control for IT companies



**It's about building a more efficient,
more profitable IT business**

Sinefa provides a next generation network management solution. It is cloud-based and offers IT companies complete application visibility, traffic shaping and network quality across physical, virtual and cloud infrastructure. Scaling from one site to thousands, Sinefa's ideal for deployment in almost any environment.

Sinefa allows you to manage multiple networks efficiently, cost-effectively and with minimal overhead.

You'll see huge improvements in customer satisfaction and business performance.

It's about time network visibility and control was made this simple.



Improve your customer service levels

Sinefa delivers happier customers! Installing Sinefa on your customer networks means that applications will perform better. Sinefa enabled networks mean fewer complaints, fewer service tickets, fewer site visits and much faster resolution of support issues. You'll see instant improvements in customer satisfaction.



Improve the performance of your business

Sinefa delivers an efficient business! Sinefa allows you to manage more customer networks, more effectively and with fewer staff. Sinefa gives you a unique level of visibility so you can anticipate and upsell services that precisely match your customers' needs. Sinefa delivers the platform for a more efficient, profitable IT business.



Gain an important strategic advantage

Sinefa delivers key advantages! Sinefa allows you to stand apart from your competitors. You'll be able to transition from simple static services and sales to dynamic field network management, opening up new recurring revenue opportunities. You'll be able to provide your clients with a unique level of service.

Sinefa: Good technology, good for your business

See what other IT companies say about Sinefa...

"Commercial benefits have come in the form of time savings in identifying any service concerns or traffic concerns on our network. It has also given us the ability to compare what we think is happening to what is actually happening, to the second."

**Adam Ryan,
ICT and Project Manager,
Ballarat Clarendon College**

"... we were able to resolve an issue that 2 other IT companies couldn't solve in 12 months!"

**Rob Adelman,
Director,
ITtelligent**

"...Sinefa has had a significant impact on our support department. We used to receive around 10-20 jobs a day logged because of network problems. We estimate that required around 10 man hours a day to address the calls. With the introduction of Sinefa, the number of jobs has dropped to 1-2 per day and they require approximately 1-2 man hours per day in support. We have also noted an improvement in overall staff productivity..."

**Graeme Moore,
IT Infrastructure Engineer,
Recoveries Corp**

"Sinefa is a great innovation which slotted smoothly into our complex environment and provided rich visibility for all our customers without rolling out hardware. Our customers got immediate centralised visibility and they are delighted."

**Marc Nienkemper,
Network & Security National Manager,
Spark New Zealand**

"We have saved our own users at least 15mins a day each of issues, as well as given them an overall better experience. We find Sinefa a really powerful, light and cost effective tool for managing our network and the networks of our clients."

**Steve Psaradellis,
CEO,
Teba**

Key features for IT companies



Powerful traffic shaping

Sinefa's shaping capability is a powerful tool for controlling traffic and directly improving network performance.



It's multi-tenanted

Sinefa is multi-tenanted, allowing you to see and manage many networks from just one screen – lower OPEX and better profit margins.



Enables a rapid response

It has alerting features, which allow you to be notified when network performance deteriorates: that means you can get to client problems quickly.



Comprehensive reporting

The reporting feature allows you to capture and dispatch information about the network with a click of a button.



Simple, intuitive administration

Invite any number of system users to an account and control their level of access - all from one screen.

Start a free trial today!

As part of our commitment to the success of our channel partners, we're offering free, no obligation trials. Sign up today and you can trial Sinefa in your customers' networks free of charge. Our Quick Start guide will have you up and running in minutes.



Visit
sinefa.com



Register for a
free trial



We'll deliver your probe
within 7 days

For more information

Find out more about how Sinefa can help Microsoft cloud apps perform better across the WAN by visiting our website www.sinefa.com or you can email us at sales@sinefa.com.